

Recognising achievements

We believe organisations that are committed to sustainability and achieving real improvements deserve to be recognised. We have five levels of recognition available to participants. The Recognition Scheme allows you to demonstrate your sustainability advantage to key stakeholders.

Levels of recognition

3.5+ years

Platinum
Gold for at least a year



Recognises organisations that can demonstrate world's best practice in business sustainability.

Gold
Silver for at least a year



Recognises organisations that can demonstrate outstanding environmental achievement and leadership.

Silver
Bronze for at least 6 months



Recognises organisations that can demonstrate significant environmental achievements.

Bronze
Member for at least a year



Recognises organisations that can demonstrate commitment to business sustainability.

Member
Upon joining



Upon joining Sustainability Advantage you become a Member and have the opportunity to progress to Sustainability Advantage Bronze, Silver, Gold or Platinum Partner.

Organisations that have achieved great success and recognition for their achievements include:



Eversons Food Processors

Eversons Food Processors, based in the Mid-North Coast of NSW has demonstrated its commitment to sustainability through a \$1.2 million water recycling project which reduced their town water use by 19.7 million litres per annum. They have also implemented a project to separate their waste streams, resulting in a 6300 tonne increase in recycling.

'We are committed to being a good neighbour in our community and improving our environment. Not only is it great for business, it is the right thing to do.' – Kerri Riddington, Human Resources and Environment Manager.



Baptist Community Services

Not-for-profit Baptist Community Services NSW & ACT keeps social sustainability at the heart of its operations, helping some of society's most disadvantaged people. It has implemented energy and water saving projects in more than 18 of its facilities which collectively will save over 9849 megawatt hours, 207 million litres of water and 10,700 tonnes of CO₂-e over 10 years.



Focus Press

Sydney based Focus Press has achieved significant environmental results such as reducing waste to landfill by 95 per cent, reducing electricity use by 53 per cent and reducing water use by 75 per cent.

'We have engaged management, employees and our supply chain; we are regarded by our peers as leaders and we have added \$1 million to our bottom line over 10 years.' – David Fuller Chief Executive Officer.

To join or for further information, please contact Business Partnerships on 02 8837 6000 or email sustainbus@environment.nsw.gov.au

Achieve a Sustainability Advantage for your business



Sustainability Advantage

Helping organisations reduce costs and environmental impacts

What is Sustainability Advantage?

Sustainability Advantage is a business support service from the Office of Environment and Heritage that can help organisations improve their environmental performance, reduce costs and add other value such as enhanced corporate reputation.

The program works with over 550 organisations in NSW to help them identify and implement projects in practical areas such as:

- resource efficiency (energy, water, waste and raw materials)
- supply chain
- staff engagement
- carbon management.

Participants are saving \$60 million a year.

Who is the program for?

Medium and large businesses, not-for-profit and government organisations.

Members are grouped in 34 clusters (17 regional and 17 Sydney-based) around a geographic or business need. These clusters facilitate networking, peer learning and support and strategic projects.

Participants come from many industry sectors, including manufacturing, commercial property, registered clubs, health and aged care, transport and education.

Member feedback

In 2011, independent research of Sustainability Advantage members showed that:

- 84 per cent would recommend Sustainability Advantage to other organisations looking for guidance and support on sustainability issues.

How you will benefit

- Improve your understanding of the relevance and benefits of sustainability to your business
- Accelerate your sustainability agenda with government support and resourcing
- Save money and improve productivity
- Access the latest sustainability advice from business and government specialists
- Broaden your network – meet and share ideas with other organisations in your industry and region.

New sustainability challenges

We are always looking for ways to help you deal with cutting edge sustainability issues through a series of masterclasses, workshops and one-on-one support including:

- green marketing
- behaviour change for sustainability
- measure to manage your resources
- sustainable event management.

To participate in the program, organisations:

1. Commit to participate for 18 months.
2. Complete the sustainability management diagnostic which helps senior managers identify and prioritise environmental actions that minimise risk and create business opportunities.
3. Choose and undertake two or three of the seven Sustainability Advantage modules:
 - Vision, commitment and planning
 - Resource efficiency
 - Staff engagement
 - Carbon management
 - Supply chain management
 - External stakeholder engagement
 - Environmental risk and responsibility.
4. Network with other businesses in your industry or region three to four times a year.
5. Report to us on your progress.

Sustainability Advantage

1. Commitment

2. Sustainability management diagnostic

3. Sustainability Advantage modules

Choose and undertake 2-3 modules



Vision, commitment and planning



Supply chain management



Staff engagement



Environmental risk and responsibility



External stakeholder engagement



Carbon management



Resource efficiency

18+ MONTHS

4. Cluster network meetings

5. Progress reporting

Training and technical support

Recognition – Sustainability Advantage Partners